

Inspiring and engaging **young people**  
in the **life** and **mission**  
of the Catholic Church

ARCHDIOCESAN  
OFFICE  
FOR **Youth+**

An agency of the  
Catholic Archdiocese  
of Melbourne

Thomas Carr Centre  
278 Victoria Parade  
East Melbourne

t. +61 3 9412 3300  
f. +61 3 9415 9867  
e. aoy@cam.org.au  
w. www.cam.org.au/youth

ARCHDIOCESAN  
OFFICE  
FOR

**Youth+**

# PILGRIM FUNDRAISING PACK



*Rio De Janeiro*  
WORLD YOUTH DAY



There's no doubt that the next World Youth Day in Brazil will be amazing! The key is to start saving early.

Going to Rio will be expensive but it may be more achievable than you think. A part time/casual job will allow you to put money away regularly and steadily. But it can also be helpful to fundraise. Get together with some friends in your parish and work out your goals and start to plan how you can reach them.

Here are just a few things to consider before you start:

- Have several activities across the year – this allows people to be generous a few times without having to give too much at once
- Fundraise as a group – it's more fun and takes the pressure off one person
- Plan a range of activities targeting different audiences, e.g.
  - sell chocolates (young people/colleagues)
  - make a recipe book, have a trivia night (parishioners and friends)
  - host a sausage sizzle (general public)
- Plan around other events in your parish (i.e. not at the same time as the annual parish fete!)
- Ask your parish priest if it is OK to include a blurb in the newsletter telling people what you're doing and why.
- You may like to speak at Parish Masses to tell people about upcoming plans for your WYD group.
- To help with your planning check out this document The Essentials of Fundraising at [www.fundraisingideas.com.au](http://www.fundraisingideas.com.au)

## FUNDRAISING IDEAS FOR PILGRIMS IN THEIR OWN PARISH

### 1. Chocolate drive

Everyone loves chocolate so it basically sells itself. Consider getting your friends and family/youth group members to try and sell a few boxes each. This idea works really well because it gets other people involved and you're not just drawing on the same people for money. Check out the chocolate company websites for all the products you can buy. A few websites include: [www.fundraising.com.au](http://www.fundraising.com.au) or [www.marsfundraising.com.au](http://www.marsfundraising.com.au) or [www.morish.com.au/fundraising](http://www.morish.com.au/fundraising)



## Trivia Night Example Runsheet

6.30pm	People arrive, shown to tables, background music playing
7pm	MC welcomes everyone Explains where funds for Trivia Night will be going eg. World Youth Day Housekeeping notes eg. Toilet location. Explain any rules.
7.05pm	Round 1
7.20pm	End Round 1 Tables swap answer sheets MC reads answers, tables bring own sheet to front, scores tallied
7.25pm	Game 1 (Paper Plane) Winner who creates a paper plane that fly's the furthest gets 5 points for their team
7.35pm	Round 2
7.55pm	End Round 2 Tables swap answer sheets MC reads answers, tables bring own sheet to front, scores tallied
8pm	Game 2 (Coin Toss) Winner, who gets gold coin closest to bottle takes home the bottle eg. bottle of alcohol, perfume, box of chocolates
8.15pm	Round 3
8.35pm	End Round 3 Tables swap answer sheets MC reads answers, tables bring own sheet to front, scores tallied
8.40pm	Game 3 (Construction) Each table has an old newspaper and a roll of sticky tape. Within 5 minutes, the table has to create the tallest free-standing structure they can, using only those items.
8.45pm	Game 3 judging, winners awarded 5 points
8.50pm	Round 4
9.10pm	End Round 4 Tables swap answer sheets MC reads answers, tables bring own sheet to front, scores tallied
9.20pm	Game 4 (Heads or Tails) Gold coin to enter. Participants select if they think a head or a tail will be flipped by putting their hands on their heads or bottom. The last person standing after numerous flips of the coin wins.
9.30pm	Round 5
9.50pm	End Round 5 MC reads answers, tables bring own sheet to front, scores tallied
10.00pm	MC announces winners and give them their prize. Thank you to all who attended and supported the Trivia Night
10.10pm	Clean Up

# Rio De Janeiro

## WORLD YOUTH DAY



### WYD13 Fundraising Script for Parish Masses

Good Morning/Evening, my name is (Your Name) and I am here to speak to you about the plans (Parish Name) has for the upcoming World Youth Day in Rio de Janeiro Brazil in 2013. I/we will be attending this event as representatives of our parish.

World Youth Day is an international gathering of young Catholics who meet with the Pope every 2-3 years. It began in 1984 when Pope John Paul II called the youth of the world to Rome. He was overwhelmed with the response and initiated World Youth Day. Over the years World Youth Day has been hosted by Argentina, Spain, Poland, USA, Philippines, France, Italy, Canada and Germany. Some of you would remember that Australia were fortunate to host World Youth Day in Sydney in 2008 and this really made more young Australian Catholics aware of this amazing event. The last World Youth Day was held in Madrid in 2011, where 1.5 million people attended the Papal Mass, and the next celebration will be in Rio de Janeiro in 2013.

The event runs for one week and includes several activities such as catechesis, cultural events, festivals and daily Mass. There is also an agenda of major events such as the Opening Mass, Papal Welcome Ceremony, Stations of the Cross, the Vigil of Youth with the Pope, and the Final Mass.

In order to assist in the funding of my/our pilgrimage with the Archdiocese of Melbourne I/we will be running different fundraising events over the next 12 months. We are hoping to (list the different fundraising ideas). Our first fundraising initiative will be (What is the first fundraiser) on (Date of first fundraiser)

I/we would be very grateful if you could support my/our fundraising efforts to get to Rio de Janeiro for what will be an amazing faith filled experience. You can be assured that in the lead up to World Youth Day and during World Youth Day we will keep the parish of (Parish Name) always in our prayers.

I/we will be in the foyer after Mass if you have any questions.

Thank you for your time.



#### 2. Sausage sizzles

Every weekend of the year, some retailers allow local community groups to sell sausages outside their stores and you get to keep all the funds. They are very popular and raise quite a bit of money. Just call the local hardware stores in your area and ask them when they are free – they get booked out quickly, so call sooner rather than later! Your local butcher/bakery may consider donating their products to help too. You can offer pick up bread from a bakery the evening before the bbq for free!

#### 3. Parish cookbook

This gets other people in the parish involved. Ask people to give you their best recipes then compile them in a book and sell it after Mass. You could launch the book at a morning tea after Mass where people can taste the cakes/slices in the book.

#### 4. Garage sale or Market Stall

Get together with a group of your friends and host a garage sale together. You can sell clothes you don't wear anymore, old books and anything else your friends/family want to donate that they don't want anymore. Advertise it widely as this is something the broader community can come to as well! You can also book stalls at assorted markets around Melbourne and sell off your unwanted clothes, books, cd and anything else you can spare!

#### 5. Ask for sponsorship and get t-shirts made up

Ask families, friends, and local businesses to sponsor you and reward them by putting their names on the back of a t-shirt for your parish youth group to wear at WYD. You can also promise to pray for their special intentions!

#### 6. Christmas cards and calendars

Most people buy calendars and Christmas cards anyway in November/December so why not use this as a way for them to support your pilgrimage to WYD. Design them and order in bulk to make the most out of them. Check out [www.crazycamel.com.au](http://www.crazycamel.com.au)

#### 7. Christmas gift wrapping service at a large shopping centre

Phone the shopping centres in your area and ask if they have a charity gift wrapping service at Christmas time. In some cases the shopping centre provides the wrapping paper, scissors and sticky tape and allows you to keep any donations given for the service. This can make a lot of money but needs quite a few dedicated volunteers to help.



### 8. Voucher Fundraising books

These books contain discount vouchers for food and activities around Melbourne. They sell for \$65 and you get to keep \$13. You only have to pay for the books you sell. The vouchers are valid from April 2011 – June 2012 so it is best to sell them earlier in the year. One such company you can investigate is [www.entertainmentbook.com.au](http://www.entertainmentbook.com.au)

### 9. Parish Event

Hold a trivia night, car wash, Parish Fete. One off events allow for all of the parish to be involved and allows for multiple fundraising opportunities in one event. E.g. trivia night could involve raffles, silent auctions, selling of food, purchasing answers.

### 10. Raffle

Raffles can be an easy way to entice people to support you on your pilgrimage. Approach local businesses and family and friends who can donate prizes and then sell raffle tickets after Mass on a Sunday.

### 11. Custom Tea Towels

Look into getting custom tea towels made with a design specific to your parish and sell them after Mass. Check out [www.expressions.com.au](http://www.expressions.com.au)

## THOUGHTS ON MONEY MANAGEMENT

There are two questions that you will need to consider in terms of the how you will manage the money raised.

1. Who will look after the money? It is best to speak to your Parish Priest as to his advice on taking care of the money raised in the lead up to World Youth Day. It is wise to ensure you have a running tally of all money and that there are different people who follow this tally. The purchase of a lockable money tin or even opening a bank account are both great ideas.
2. How will the money be distributed? From the start you need to decide how the money will be distributed. If you are fundraising on your own then it is easy but if there is a group you will need to have the discussion as to money distribution. You may decide to give everyone an equal share or maybe it will depend on how many fundraisers each person helps with. What happens if new people join or others leave the fundraising group? Make sure you have this all in writing before beginning any fundraising.

### ALSO INCLUDED IN THIS PACK

- Example of a Trivia Night Run Sheet
- An example of a 12 month Fundraising Plan
- Script for Mass talks and why you are fundraising



### 12 Month Fundraising Plan

When organising a plan of different Fundraising events and initiatives it is important to spread them out across a 12 month period. Make sure that you share your ideas with and get permission from your Parish Priest.

Apr 2012	Introduce WYD Pilgrims from your parish at Mass. Explain to them why you are fundraising.
May 2012	
June 2012	Hold a Parish Trivia Night
July 2012	Organise to have a BBQ at hardware store or community event
Aug 2012	
Sept 2012	Sell raffle tickets for the Archdiocese WYD Raffle
Oct 2012	
Nov 2012	Hold a huge Garage Sale at the parish with all pilgrims and parishioners contributing items to be sold.
Dec 2012	Organise a Christmas Wrapping Service at your local shopping centre
Jan 2013	
Feb 2013	
Mar 2013	Coordinate a Chocolate Drive in the lead up to Easter
Apr 2013	
May 2013	
June 2013	
July 2013	Get on that plane to Rio 2013

*There are plenty of other great ideas:*

- Try a bring and buy cake stall at your parish - ask the parishioners to donate cakes or buy them or both!
- Organise a Parish Cookbook - collect recipes from the parishioners, put them together in a bound book and sell them after mass.
- Don't forget, you might have books or cds around that you can sell at a second hand bookstore or cd recycler!